

Welcome to the J.D. Power Automotive Forecasting Outlook - 2010 Spring Conference

8:15	Registration and Coffee	
9:00	Introduction: Setting the Agenda	Pete Kelly
	Global Macro-Economic Outlook	<i>John Walker, Oxford Economics</i>
	Does Size Matter? Trends in the West European Car Market	Jonathon Poskitt
	Recovery in Eastern Europe - When will it Come?	Carol Thomas
10:30	Coffee	
11:00	European Production Drivers : Where are We?	Arthur Maher
	It's not all about Size, it's about Quality – How to boost your business with Customer Insight	Marcus Behrendt
	Support from Strategy to Implementation: Financing the Automotive Sector in Emerging Markets ... in this incredibly fast changing world!	<i>Emmanuel Pouliquen, IFC – Global Manufacturing & Services – Energy Efficient Machinery</i>
12:30	Lunch	
14:00	North America: Back from the Brink	Jeff Schuster
	Perspectives on South America	Michel Pardal
	Europe's Powertrain Sector – Entering new Territory	Al Bedwell
15:30	Tea	
16:00	Developments in a Developing Asia	John Bonnell
	The Global Truck Industry in 2010	Zita Zigan
	The North American Truck Sector	<i>Ken Vieth, Sr. Partner & GM, ACT Research</i>
	Concluding Remarks	
17:30	Cocktails	

Agenda