



Press Release

Volker Krüger Joins J.D. Power and Associates as Director of Forecasting Business Development in Frankfurt, Germany

WESTLAKE VILLAGE, Calif.: 13 March 2006 — Volker Krüger has joined J.D. Power and Associates in Frankfurt, Germany as director of business development for automotive forecasting.

Mr. Krüger is responsible for enhancing the customer service practices J.D. Power and Associates currently offers to existing forecasting clients. Mr. Krüger, who is based out of Neue Mainzer Strasse, will also focus on expanding forecasting business development activities in Germany and in neighboring German-speaking countries.

Mr. Krüger's work experience includes several years conducting market research in the automotive industry. Prior to joining J.D. Power Automotive Forecasting, Mr. Krüger worked for several companies, including NOP Worldwide in Cologne and NFO Infratest in Frankfurt.

"Volker Krüger's extensive automotive background adds another valuable asset to our European team," said Jeff Schuster, executive director of J.D. Power Automotive Forecasting. "We see tremendous opportunities to better serve clients in Germany and in surrounding areas with the addition of Mr. Krüger."

With staff currently based in Beijing, Shanghai, Singapore, Bangkok, Tokyo, Detroit and Oxford, UK, J.D. Power Automotive Forecasting is composed of statisticians, economists and market experts in the automotive industry who deliver timely, accurate and reliable forecasting information. The forecasting group regularly monitors and predicts global vehicle sales, production and engine/transmission demand of light and heavy commercial vehicles.

J.D. Power and Associates Automotive Forecasting is a division of J.D. Power and Associates, which is headquartered in Westlake Village, Calif. Additional information is available at www.jdpowerforecasting.com.

About J.D. Power and Associates

Headquartered in Westlake Village, Calif., J.D. Power and Associates is an ISO 9001-registered global marketing information services firm operating in key business sectors including market research, forecasting, consulting, training and customer satisfaction. The firm's quality and satisfaction measurements are based on responses from millions of consumers annually. J.D. Power and Associates is a business unit of The McGraw-Hill Companies.

About The McGraw-Hill Companies

Founded in 1888, The McGraw-Hill Companies is a leading global information services provider meeting worldwide needs in the financial services, education and business information markets through leading brands such as Standard & Poor's, McGraw-Hill Education, BusinessWeek and J.D. Power and Associates. The Corporation has more than 290 offices in 38 countries. Sales in 2005 were \$6.0 billion. Additional information is available at <http://www.mcgraw-hill.com>.

J.D. Power and Associates Media Relations Contacts:

John Tews
Director, Media Relations
Troy, Mich.
(248) 312-4119
john.tews@jdpa.com

Peter Dadlani
Supervisor, Media Relations
Westlake Village, Calif.
(805) 418-8103
peter.dadlani@jdpa.com

No advertising or other promotional use can be made of the information in this release without the express prior written consent of J.D. Power and Associates. www.jdpower.com

#

(Page 2 of 2)